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Backbase Launches Commercial Banking Portal

By Sean Sposito

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Backbase launched portal software for commercial banking on Tuesday.

The platform — which is being sold directly to banks — includes apps for corporates that easily integrate with financial services companies' existing software offerings, the bank tech vendor said.

Backbase made the announcement at FinovateFall this week in New York.

"Our goal is to truly empower the CFO's and large corporate customers that are so valued by banks," said Backbase's chief executive Jouk Pleiter, in a blog post. "We can do this by giving them a personalized and beautifully designed dashboard, with the apps they need most, that works across any device, from smartphones to tablets and regular computers."



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